

Quote

the weekly digest

Volume 34—Number 14

Week of October 6, 1957

may we QUOTE you on that?

[1] Mrs FRANKLIN D ROOSEVELT, returning from a 25-day tour of Soviet Union: "It is a going concern that cannot be defeated by military force. We've got to beat it by being far better than they are." . . . [2] GEO MEANEY, pres, AFL-CIO, addressing UN Social Committee: "There is discrimination, intolerance and bigotry everywhere in some degree. Let me assure you, we do not hide but fight these evils. If all nations were as willing as the U.S. to admit shortcomings, it would be much easier to arrive at understanding in the world." . . . [3] ELMER WRIGHT, publisher, *Sweetwater (Tex) Reporter*: "Arkansas should secede from the Union, declare war on the U.S., get the hell beat out of them, then apply for foreign aid." . . . [4] HARRY S TRUMAN, in a forecast of coming political developments: "The Democratic Party will sweep the country in '58 and '60, and we'll



be rid of those . . . Republicans." . . . [5] MRS JOHN McGRAW, widow of long-time mgr of N.Y. Giants, as team plays final game, abandoning Polo Grounds for new California home: "I prefer to regard this as just the end of another season." . . . [6] ROBERT C COOK, editor, *The Population Bulletin*: "Soon we shall have what amounts to a 600-mile-strip city along the East Coast. There are now only 2 stretches, one of 2 mi's, the other of 17 mi's, from Maine to Va that are not a part of a metropolitan area." . . . [7] LARRY VITA, completing a \$50,000 "ranch house" on a boat: "There are no land taxes to pay, no lawns to mow, no landscaping!" . . . [8] DAVID SNODGRASS dean, Hastings College of Law: "A man who is fit to continue work at 64 should not be disqualified merely because he has another birthday."

17th year of publication

moving finger



This seems an appropriate time to talk to new investors concerning the moderate bear (downward) stock mkt. Some new investors are reminiscent of the young mother who stands with thermometer poised to record every minute change in an infant's temperature. Concern over one's investments is natural. But short-range fluctuations should be relatively unimportant to the person who buys stocks for growth and/or income. After all, if you are not planning to sell, what real difference does it make that your stock is down a point or two on the Big Board?

The mkt is now experiencing a normal reaction from over-confidence. In times like these, when the mkt is basically weak and trading moderate, the response to news bulletins may be prompt and acute. Take these fluctuations in stride. Probably you'll have to live with them for another yr, perhaps longer. There will be ups and downs, but we anticipate that by early '58

the Dow-Jones industrial average will be down a few points from present levels—reflecting investors' disappointment at skimpiness of "extra" dividends. (A reflection of unsatisfactory profit picture. Earnings have not kept pace with increased volume.)

If you had a valid reason for buying your present securities, be cautious about dumping them now, especially if you plan to trade one stock for another. Small holders should remember that brokerage fees for buying and selling can be costly. Another thing: be wary of irresponsible tips—there are a lot of them floating around. If anyone knows of a stock that is "sure to double" in the present weak mkt, such information isn't likely to be broadcast on channels available to you.

Keep an eye on the big operators (investment trusts, etc.) Significantly, they are not selling in the present mkt. Nor are they adding substantially to their portfolios. So, on the whole, this isn't a bad time to sit steady in the boat.



MAXWELL DROKE, *Editor and Publisher*

W. K. GREEN, *Business Manager*

DEPARTMENT EDITORS: Richard Armour, Alice Jacobs. WASHINGTON: Leslie & Elizabeth Carpenter. FOREIGN: Alvina Brower. EDITORIAL ASSOCIATES: Ethel Cleland, Elsie Gollagher, Lucy Hittle Jackson.

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Quote

Quote

the weekly digest

"He who never quotes, is never quoted."

Charles Haddon Surgeon



ACTION—1

You can't make a place for yourself under the sun if you keep sitting in the shade of the family tree. — *Enos Magazine*, hm, Enos Coal Mining Co.

ACTION—Inaction—2

It is questionable whether tranquility is the boon it is made out to be. The late Wm Randolph Hearst shrewdly observed that "whatever begins to be tranquil is gobbled up by something that is not tranquil." — ERIC HOFER, *Harpers' Mag.*

AGE—3

Famed geriatrician Dr Edw Stieglitz has wisely stated: "The pattern of later life is set in youth. If it is sensible for the child to make an effort to learn how to be an adult, then it is essential for the adult to learn how to be aged." — *Ladies' Home Jnl.*

AMERICA—Production—4

There are 5 accelerators blt into our production system which are not to be found in combination and in like measure anywhere else in the world. It is important that every citizen know what these 5 factors are, so they can be properly appreciated and protected: 1 Freedom to work; 2 Freedom to compete; 3 Freedom to dream; 4 Freedom to advance; and 5 Freedom to invest. — *Nuggets*, hm, Barnes-Ross Co.

BEHAVIOR—5

Quite evidently our religion of materialism, science and humanism is not considered adequate. Man is searching for anchors outside himself. He runs wearily to the periphery of the spider web of his own reason and logic, and looks for new "skyhooks"—for an abiding faith around which life's experiences can be integrated and given meaning. — O A OHMANN, pres, Standard Oil Co of Ohio, *Skyhooks*.

BOREDOM—6

Blaming our yrs for robbing us of pep and energy is all too common. If you honestly examine the real reasons for apparent fatigue, you're likely to find your mental attitude—much more than your yrs—is responsible. We're actually more apt to suffer chronic fatigue from boredom than from doing too much.—ROB'R MINES, "Don't Bore Yourself Into Fatigue," *Jnl of Lifetime Living*, 8-'57.

CHILD—Training—7

What we put in the thought-stream and sight-stream of our children will be in the life-stream tomorrow.—PERRY F WEBB, *Houston Times*.

Quote

washington

By Les & Liz
Carpenter

Russian intelligence is slipping. Three Washington newsmen were surprised to be invited to a vodka-and-steak luncheon at the Russian Embassy the other day. They went, wondering what had prompted the lifting of Embassy's Iron Curtain to newsmen. Didn't take long to find out: The Embassy felt that the new press attache, Valentin Ivanov, should be a mbr of Nat'l Press Club. Ironically, he already was—under a rule that automatically admits all for'gn press attaches to the club. The Russians didn't know!

" "

Pres Eisenhower's visit has had a wholesome effect on night-club entertaining. Denise, a stripper at the Blue Moon there explains: "We girls decided to cut down on our bumps and grinds while the President is in town."

" "

GOP lady domo, Bertha Adkins, loses no opportunity to present statistics on women in public service. Recently, she sent out a release listing 3 "lady office-holders" in state of Arkansas. Kay Mathews, an atty for Gov Orval Faubus; Pearl Watts, police chief at Fayetteville and Judge Ila Hughes, of Hot Springs. Sounds pretty impressive. But, as it happens, all 3 are men.

Quote

COST-OF-LIVING—8

Worrying about cigarettes can be beneficial—it takes your mind off the cost of eating. — DAN KIDNEY, *Scripps-Howard Newspapers*.

CRIME—Cause—9

Studies of adult criminals and juvenile delinquents revealed one factor which stands out in the vast majority of cases — an unhappy childhood. Criminals and delinquents typically come from homes which are made uncomfortable by constant quarreling, where the discipline is harsh and unsympathetic. — RICHARD H CLARK, "Is There a Conflict Between Discipline and Democracy?" *Clearing House*, 9-'57.

DIET—10

Dieting is the penalty for exceeding the feed limit.—PAUL Fogarty, *Detroit Free Press*.

DIPLOMACY—11

I have discovered the art of fooling diplomats: I speak the truth and they never believe me. —BENSO DI CAOUR, *Wisdom*.

EDUCATION—12

Children are better educated today than ever before. Children have the advantages of a world far advanced in science, industry, and adult education. They have a wider knowledge of more subjects at an earlier age. The gulf between the child's world and the adult world has shrunk. They have the advantage of all facilities and training aids that this modern world can provide. — PAULINE WELCH GIVENS, "Who Says Children Are Less Educated Today?" *Clearing House*, 9-'57.

book briefs...



As was to be expected, the brother-sister team of Bergen and Cornelia Evans comes in for some pretty rough treatment from lingual purists as a consequence of their new production, *A Dictionary of Contemporary American Usage* (Random).

Basically, the battle rages over the Evans' contention that "popular usage" makes for correctness. It is a moot point. Certainly no one can deny that our living language undergoes a constant process of change. Scores of words now have an accepted meaning wholly foreign to their original definitions. (We are on the point of abandoning our persistent crusade to outlaw "fulsome praise." Webster says *fulsome* denotes "offensive, coarse and indelicate." But "popular usage" has made it an adjective of adulation.)

However, we must stand with the purists (and against the team of Evans & Evans) in protesting sanction of any corruption that violates a fundamental law of English grammar. No apologist can alter the fact that the phrase "like a cigaret should" (somewhat reluctantly accepted by the Evans duo) is grammatically incorrect. If it is wrong it cannot be right even tho "we all talk that way."

True, the best of us may, on occasion, transgress laws of grammar, just as we may in hurried or harried moments breach some minor statute of the traffic regulations.

Children who are proficient readers have a great advantage over their friends. They can finish a comic book before the druggist tells them to put it down.—MAURICE SEITTER.

Yet we know that these laws are basically sound. We believe in them. We want them retained, and enforced, for our protection.

If, complacently, we surrender our language to the careless and the illiterate, we may expect, and deserve, an increasing volume of obfuscations such as this:

Private Property—No Parking!
Violators are warned that their car will be towed away at owners expense.

Disregarding the mongrel mixture of singular and plural forms, the absence of an essential apostrophe, this notice demonstrates the consequences of an inept use of language. It implies (if, indeed, it implies anything at all) that the owner of the premises will foot the bill for hauling away unauthorized vehicles. That, we assume, was hardly the intent.

Quote

EDUCATION—13

When he embarks upon the study of algebra and Latin the youth says good-by to his boyhood—and also to any help on his homework from dear old dad. — SENATOR SOAPER, *Chicago Daily News*.

GOD—and Man—14

In much of (modern religiosity) man is still the center and God is merely a profit producing agency used to fulfill man's insatiable desire. — DR CHIROSE KISHI, pres, Evangelical Lutheran Church in Japan, *Alliance Wkly.*

HEALTH—15

Last yr druggists sold more than \$100 million worth of tranquilizers. The '57 figure should soar toward \$200 million, with about 30 tranquilizers on the mkt and about as many more in the works by various pharmaceutical houses. — ROB'T MEYER, "Tranquilizers and Traffic," *Traffic Safety*, 9-57.

" "

Now comes Prof Sam'l H Waxler in *Stanford Medical Bulletin* with a suggestion that over-eating may be a cancer-causer, too. One of these days livin' ain't gonna be worth the reformat' it takes! — *Execs' Digest*, Cambridge Assoc's, Boston.

HEALTH—Research—16

The Nat'l Health Education Comm revealed that Americans spend more money each yr for chewing gum than for medical research.—*Journeyman Barber*.

HUMAN RELATIONS—17

Following the incident in Miami when a shot intended for Pres Roosevelt wounded fatally Mayor Anton Cermak of Chicago, secret service questioned the murderer to learn whether the plot was planned by a subversive organization.

The killer insisted he had acted alone: "I belong only to myself—and I suffer."

This is often the predicament of modern man outside the Church.

Quote scrap book

A thought for *Temperance Sunday* (Oct 27):

Drink to me only with thine eyes

In every club and dive:

Drink to me only with thine eyes—

If you intend to drive.

—D O FLYNN.

He has no center of allegiance, he belongs to nothing—and belonging only to himself, he suffers.—BRUNSON WALLACE, *New Christian Advocate*.

INDUSTRY—Profit—18

About 20 to 25 per cent of our net income comes from carrying charges.—Hardware store operator as quoted by *Retailing Daily*.

INTEGRITY—19

The intangible ingredient which used to be bit in the American products, from the mfr thru the deal-

er, is becoming harder and harder to find. If you don't believe it, go out for yourself and try to buy it. What is the ingredient? Integrity.—HOLLIS T DANVERS, "What You Can't Buy Today," *American Mercury*, 10-'57.

KINDNESS—20

Too many people today are in too much of a hurry to take time to be kind. Yet, kindness does as much for the one who shows it as for those who receive it.—A POWELL DAVIES, *Houston Times*.

KNOWLEDGE—Ignorance—21

Man has made some machines that can answer questions provided the facts are previously stored in them, but he will never be able to make a machine that will ask questions. . . . The ability to ask the right questions is more than half the battle of finding the right answer.—TOM WATSON, Jr., Pres, IBM, *Parent's Mag.*

LIFE—Living—22

The motion picture of life is not made up of one player and one event only. Therefore my part in it is very important: without me, the picture of life would be incomplete.—PARAMHANSA YOGANANDA, *Selv-Realization Mag.*

" "

We are like springs of water which no longer run because they have not been watched and have gradually become choked with rubbish.—ALBERT SCHWEITZER, quoted in *Wkly Unity*.

MARRIED LIFE—23

An important ingredient for a really successful marriage: high fidelity.—MARCELENE COX, *Ladies' Home Jnl.*

MATURITY—24

A mature person is one who does not think only in absolutes, who is able to be objective even when deeply stirred emotionally, who has learned that there is both good and bad in all people and in all things, and who walks humbly and deals charitably with the circumstances of life, knowing that in this world no one is all-knowing and therefore all of us need both love and charity.—ELEANOR ROOSEVELT, *Wisdom*.

MEDITATION—25

Every exec should sit back and meditate at some time during the day—and try not to snore.—Cambridge (England) *Daily News*.

MODERN AGE—26

A teacher in a nursery school reports that she had to teach one pupil how to walk up and down stairs. The child had always lived in a ranch-style house and didn't know what stairs were.—*Watchman-Examiner*.

PERSPECTIVE—27

"It is stimulating," confides a grizzled exec, "to remember that at 25 I could have told the Old Man—my boss of those days—how to run his business better than he was doing it, and to realize that in the light of all I have learned since, I would have been right."

"But the afterthought is faintly disturbing," he continues. "I wonder which of my present young crew-cuts has got just such ideas about me and the way I manage the business today."—*Mgt Briefs*.



The Autocrat of The Breakfast Table

"L' Autocrate a la table du déjeuner, titre bizarre!" exclaimed a puzzled French reviewer, in a land where breakfast tables were little known. And the editor of a religious weekly concluded it must be "some sort of cookery book."

But to more cultivated Americans *The Autocrat* was a trusted friend, from the moment he began talking in the pages of the initial issue of The Atlantic Monthly, just 100 yrs ago (Nov 1, 1857). His appearance there was no happenstance. For Dr OLIVER WENDELL HOLMES (who was *The Autocrat*) had named the magazine. And its editor, James Russell Lowell, had accepted the post only on condition that his friend should become a regular contributor. In his 1st paper Dr Holmes expounded (amongst numerous other topics) on the newly-invented calculating machine:

What a satire is Babbage's calculating machine on the mere mathematician! A Frankenstein-monster, a thing without brains and without heart, too stupid to make a blunder; which turns out results like a corn-sheller, and never grows any wiser or better, tho it grind a thousand bushels of them!

Quote

POPULATION—28

There is one more person in the world each second — actually the excess of births over deaths is more than one per second. Worldwide, this means a gain of 110,000 people a day, 40 million a yr.—*Industrial Press Service*.

PREJUDICE—29

A fashionable woman thought she would like to share some hospitality with a few soldiers at a camp nearby. So, in a letter to the Commanding Officer, she invited two men to dine at her house the following evening. But, she specified, on no account must they be Jews.

The next night two colored soldiers were shown into the drawing room at the appointed time. Somewhat embarrassed, the hostess asked, "Are you certain there hasn't been some mistake?"

"No, ma'am," repl'd one of the soldiers. "Colonel Cohen never makes a mistake!" — S EVELYN THOMAS, *More Laughs with the Forces* (Great Britain).

PROGRESS—30

It is always the minorities that hold the key to progress; it is always thru those who are unafraid to be different that advance comes to human society. — RAYMOND B FOSDICK, quoted in *Sunshine Mag.*

RACE RELATIONS—31

What's this chatter about Space-men? When we haven't learned to live with Earthmen of a slightly different color, how could we ever get along with the inhabitants of another planet? Let's stay home.—EDW J MEEMAN, *Scripps-Howard Newspapers*.

pathways to the past



Nat'l Catholic Youth Wk Reformation Wk Religion - in - American-Life Month (Nov)

Oct 27—Navy Day . . . Temperance Sunday . . . 275 yrs ago (1682)

Wm Penn landed at New Castle, Del., to begin what he called "The Holy Experiment" of colonizing Pennsylvania. His high principles, unhappily, were not followed by his descendants. . . 170th anniv (1787) of *The Federalist*, a collection of essays urging ratification of U S Constitution. Alexander Hamilton, John Jay and Jas Madison wrote the articles under a common name, "Publius." They appeared originally in *N Y Independent Jnl.* . . . 40th anniv (1917) debut (Carnegie Hall, N Y C) of violinist Jascha Heifetz.

Oct 28—Feast of St Simon . . . 35th anniv (1922) "The March on Rome" by Mussolini's black-shirted Fascists — a demonstration that led to his post as Italian dictator. . . 30 yrs ago today (1927) 1st air passenger internat'l station opened at Key West, Fla.

Oct 29—15th anniv (1942) opening (to military traffic only) of Alcan Highway, thru Canadian wilderness. . . 10 yrs ago (1947) at Concord, N H, planes flew over a forest fire, "seeding" cumulous clouds with dry ice. It was 1st time in history a forest fire had been drenched by man-made rain.

Oct 30—110th anniv (1847) publication of Henry Wadsworth Longfellow's *Evangeline*. . . 45 yrs ago (1912) Vice Pres Jas S Sherman died at Washington.

Oct 31—Hallowe'en . . . 440 yrs ago (1517) on All Soul's Eve, Martin Luther nailed his famous thesis to the door of the castle church in Wittemburg, Germany, thus launching the Protestant Reformation. . . It was 25 yrs ago today (1932) that Herbert Hoover, campaigning for re-election on the Republican ticket, made his dire forecast that "grass will grow in the streets of 100 cities" if Democrats came into power.

Nov 1—All Saints Day . . . World Community Day . . . Nat'l Authors Day . . . 105th anniv (1852) 1st presentation of the opera *Martha* in U S (at Niblo's Garden, N Y C) . . . 100 yrs ago (1857) initial issue of *The Atlantic Monthly* carried 1st installment of *The Autocrat of the Breakfast Table* by Dr Oliver Wendell Holmes (see GEM Box).

Nov 2—All Souls' Day . . . 40th anniv (1917) of Balfour Declaration, issued by British govt. It promised a nat'l home for Jewish people in Palestine, following conclusion of War I.

Quote

'of all things'



The advertising fraternity is pretty much worked up over a new motivational technique known as subliminal influence. It's developed by Subliminal Projection Co.

The method is simple. Brief messages are flashed on a tv or movie screen at such speed the eye can't catch them. It is asserted, however, that the message registers on the subconscious mind.

On a recent test in a public theatre, unseen ads, flashed at 5-second intervals, urged the audience to eat popcorn and drink Coca Cola. Sponsors assert that Coca Cola sales were up 18.1%, while popcorn showed a rise of 57.7% over normal. Some patrons, we are told, left their seats in the middle of the show to gratify an urge for corn or coke.

Ad men, generally, view the technique with moderate caution, awaiting further tests. (Some reactionaries insist it was a lousy show anyway, and patrons were just naturally restless.)

Psychologists are dubious. Dr Rob't Felix, director, Nat'l Inst of Mental Health, Washington, points out, "Subliminal projection can't make a person buy a product he dislikes." Says Dr Geo Klein, N Y Univ Graduate School of Psychology: "An audience captured without consent may come subconsciously to dislike the product."

RELIGION—32

We defend religion too much. Vital religion, like good music, need know no defense but rendition. A wrangling controversy in support of religion is precisely as if the mbrs of an orchestra should beat folks over the heads with their violins to prove that music is beautiful. Play it! — DR HARRY E FOSDICK, quoted by G AUBREY YOUNG, "The Role of Controversy in Religion," *Adult Leadership*.

SAFETY—33

Unguarded machines cause less than 5% of the total accidents; unguarded minds cause 95%. — *Sunshine Mag.*

SERVICE—to Others—34

All the wild ideas of unbalanced agitators the world over in their ignorant and pitiable quest for happiness thru revolution, confiscation of property, and crime cannot overthrow the eternal truth that the one route to happiness thru property or gov't is over the broad and open highway of service. And service always means industry, thrift, respect for authority, and recognition of the rights of others.—W G SIBLEY, *Illinois Medical Jnl.*

SPIRIT—35

The human spirit can no more be sealed up in a can of conformity than the force of an atom bomb can be confined to a glass jug. Practically every violent revolution in history can be traced unmistakably to the suppression of human rights and the degradation of the human spirit in patterns of thought-control of one kind or another.—CLIFTON MEEK, in letter to editor, *Norwalk (Conn) Hour*.

TEACHERS—Teaching—36

These, then, are my 3 "R's", my faith as a teacher: *Reverence* for the creative achievements of men of the past, *Respect* for the cont'd creativity of men of the present, and *Responsibility* for maintaining and improving the conditions of creative achievement for the men of the future. This is the faith I consider worth living for, and working for, and, if need be, dying for.—Prof Jos L BLAU, Columbia Univ, "The Three R's — A Teacher's Fate," *Ethical Outlook*, 9-10-'57.

THEORY—Practice—37

When I was research head of Gen'l Motors and wanted a problem solved, I'd place a table outside the meeting room with a sign: "Leave slide-rules here." If I didn't do that, I'd find some engineer reaching for his slide-rule. Then he'd be on his feet saying, "Boss, you can't do it."—CHAS F ("Boss") KETTERING, laying cornerstone of new Cleveland Engineering & Scientific Center.

VIEWPOINT—38

There is some good in everything! Ponder the reply of the man with the bass drum, to whom a bystander said, after the band had ceased to play: "You don't make very good music with that instrument, do you?"

"No," admitted the man, "I know I don't; but I really drown a heap of bad music!"—*Christian Observer*.

WOMEN—39

There are only two ways to handle women. Does anyone know what they are? — *Philnews*, hm, Phillips Petroleum Co.

Mr. Q's column



This wk let us adventure precariously into the world of feminine fashion. There is the intriguing case of the E Chicago designer who contemplated (but later abandoned) a 5-day session with the Hypnosis Inst of Chicago, in hope of improving her technique. "I am," she insisted, "much more creative under the spell of hypnosis."

But Miriam Lippincott, N Y fashion expert, last wk insisted that fashion isn't funny, and ridiculing it isn't news. "I'm just waiting," she added, "to see those men who won't let their wives wear the new look. The 1st time their sec's appear in 2-inches-below-the-knees outfits, these men will turn like barracudas on their wives and ask, 'What are you doing in that old thing?'" Finally, there is (from the masculine point of view, at least) a note of cheer from Chanda, Czech-born milliner, now on a Mid-Western tour: "I believe," he says, "the age of ridiculous fashion in America is on the way out. Women are beginning to choose the things that are pretty and becoming, rather than those that are startlingly fashionable." Well, at any rate, women who are slaves of fashion seem to be carrying a lighter burden as the yrs go by.

Quinto

GOOD STORIES you can use...



Late one recent Sunday night, the superintendent of a midtown ap't bldg found a scuffed and suspicious-looking tubular metal object tucked into one corner of a foyer sofa, and promptly called a policeman, who took one look and summoned the Bomb Squad. They took one look and quickly removed the thing, in a steel-meshed container, to an explosion-proof demolition truck. The next morning, one of the bldg's tenants, a gentleman well on in yrs, asked the super if he would mind helping him look for something. In unloading his car the previous evening, after a wk-end in the country, the tenant explained, he and his wife had temporarily set down their belongings in the foyer, and now one of them—a 1915-vintage thermos jug, to be exact—was missing. —*New Yorker.*

" "

The lecturer at a medical college was exhibiting a diagram and said, "The subject here limps because one leg is shorter than the other."

Then he addressed one of his audience, "Now, Mr Smith, what would you do in such a case?"

Young Smith pondered deeply before answering, "I imagine, sir, that I should limp, too."—*Capper's Wkly.*

I Laughed At This One

JACK HERBERT

A hollywood exec had a bad case of nerves and developed kingsize ulcers, due to the responsibility for decisions he was constantly called upon to make, affecting the lives and finances of his associates. Things finally reached a stage where he couldn't make up his mind on even the simplest matters—didn't know whether he wanted cream in his coffee; couldn't decide what tie to wear; whether to drive his car or take a taxi.

They sent him to a rest home, where he seemed to make some improvement. After a lapse of 6 mo's a doctor told the patient he seemed to be again at normal. "Don't you feel," he suggested, "that you can now take your place in the world and make decisions?" The movie man brightened at the prospect, struck a meditative pose and ans'd: "Well, yes and no."

6

"After all, you can't take it with you," said the exasperated salesman who was trying without success to sell a grand piano to a wealthy old lady. She replied: "I can take it with me easier than a grand piano."—N R CAINE, *Your Family Without You* (Crown). e

Quote

Quote-able

QUIPS

Didi asked his father, "Is it true that man has descended from monkeys?"

"It's been pretty well proven."

"But what about all the monkeys who are monkeys now?"

"They were smart enough to want to stay that way!"—*Pourquoi Pas?* Brussels (QUOTE translation).

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One morning when St Peter arrived at the Pearly Gates, he was greeted by three new arrivals; a politician, a laborer and a merchant. "If you had your life to live over again," mused Peter, "what one thing would you want more than anything else?"

"I would want power," exclaimed the politician, "so I could rule the earth."

"Make mine money," chimed in the laborer. "Enough so I wouldn't have to ever do another day's work."

Sizing up his two companions, the merchant repl'd: "All I would need is the address of the laborer and I would soon be rich and powerful."—Editorial, *Ebony*. e

" "

A little fellow, calling on a neighbor with his mother, suddenly said, "Mrs Rand, may I see your new bedroom rug?"

"Why, Tommy, how nice of you to be interested. Of course you may go in and look."

The boy left, then reappeared.

"Gee, Mommy," he said, puzzled, "—it didn't make me sick!"—E E KENYON, *American Wkly.* f

They used to say, "It's too late to shut the barn door after the horse has been stolen." But with modern cars, that's the only time you can shut the garage door.—WM STUART.
" "

Successful courtship once depended a great deal on what a fellow sent a girl; now it depends on how.—S S BIDDLE.
" "

The people who are most likely to make ends meet are those on a crowded dance floor.—CY N PEACE.
" "

Anybody who gets more for his money than he used to, is probably weighing himself. — FRANKLIN P JONES.
" "

When a man doesn't know when he's well off, he's pretty sure to find out immediately afterward.—DAN BENNETT.
" "

The ranch-type house did away with the unsightly clutter in the attic and basement. Now, it's in the garage.—VESTA M KELLY.
" "

It's rather sad to find yourself living in a more expensive apartment — when you haven't even moved.—CARL ELLSTAM.
" "

Things could be worse. Suppose your errors were tabulated and published every day, like those of a ball-player?—L & N Mag.

Quote

A story he (Prime Minister Nkrumah of Ghana) told . . . related to the celebrations of independence in Ghana earlier in the yr. Among the invited guests was the v-pres of the U S, Mr Nixon, who was most friendly, but showed at times a slight disposition to patronize the erstwhile victims of British colonialism. At one party he attended he walked up to a very large African gentleman, throwing his arm round his shoulders, and asked, "Well, boy, how are you enjoying your independence?" To which the African repl'd: "Ah doan't know nothin' about independence, sah; ah'm from Alabama." — Comment, *Blackwood's Mag*, London.

" "

Shaggy bandit story: A fellow was down on his luck. Every enterprise he touched turned to nothing. Finally he and his wife were reduced to starvation. And along came a bad boy he had known in school, and the bad boy said, "We are going to rob a bank, and if you will come along we will cut you in on the swag."

He said, "No, I could not do such a thing," and the bad boy said, "You won't have to do anything. Just come along and act as an inside lookout. We'll hold the guns on the crowd, and we have a guy to drive the getaway car."

"Well," he said finally, "I will come along if I don't have to do anything." So the holdup started, and he was in the middle of the bank when he heard an alarm sound, and the bad boy and the rest of the gang grabbed the money and rushed out and zoomed away in the get-away car. And there he stood. The bank guards were closing in on him. He could hear police sirens wailing in the distance. He was trapped!

But then he saw a penny weighing machine in the middle of the lobby and he had an inspiration. He stepped on it, dropped a penny in the slot, and got a weigh.—OLIE M JAMES, *Cincinnati Enquirer*. J

The man in the corner of the ry carriage quietly pulled out notebook and pencil and began to make a sketch of his neighbor opposite.

The "model," flattered by the attention paid him, leaned forward and said: "I perceive, sir, that you are an artist."

"Well, no," repl'd the other. "Not exactly. I make designs for door-knockers."—*Stetson Univ Reporter*.

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A brilliant young actor and the white hope of Hollywood newcomers is well known for his rather unconventional attire. So much so that when invited to a party the other night his girl friend warned him:

"It's formal, darling — wear socks."—*Sunday Express* (London).

i

Quote

During a recent convention of atom scientists at Las Vegas, one of the professors spent his whole free time at the gambling tables. A couple of his colleagues were discussing their friend's weakness.

"Hotchkiss gambles as if there were no tomorrow," said one.

"Maybe," commented the other, "he knows something!"—E E KENYON, *American Wkly*. k

light armour

Richard Armour



How About

Motion Deficiency Pills?

Medical scientists say lack of physical exercise, known as motion deficiency disease, is becoming one of the leading human ailments. — News item.

Oh, how we hate to stir our feet!
If we must go across the street
We drive a car, and find it cheering
If we are helped by power steering.

We live a life that's automatic
And, if we can contrive it, static.
We flip a switch, we press a button,
And otherwise do next to nuttin'.

A yawn beside the TV set
Is all the exercise we get,
Unless, perchance, foolhardy
wretch,

We lift our arms a bit to stretch.

Remember "galloping consumption?"

Well, now we haven't got the
gumption
To gallop even when we're ailing.
More than our health, I'd say, is
failing.

Not bored are we, but really ill,
Who say, "I'm sick of sitting still."

55

Propped up against a large vase
in the window of a Third Ave antique
shop is a sign reading, "Chinese,
period of Mink, 1368-1644." —
New Yorker.

Keith Funston, pres, N Y Stock Exchange, tells of a lady visitor to the exchange who stood, bewildered and fascinated by symbols and quotations on the gigantic ticker-tape. Finally, above the tape, she spied a large clock, flashing the time at intervals — 10:31, 10:32, 10:33. Grabbing the sleeve of the nearest Exchange employe, she said urgently: "Quick! I want to buy that stock. It seems to be going up a point every time I look at it!" — QUOTE Washington Bureau. m

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Several young clerical workers were riding down in the elevator for their coffee break. Forgetting completely the warnings of her high school math teacher, one chic little number complained: "That job I got. Is it ever strict? If the total is wrong, it's ALL wrong!" — MARIE FRASER, Indiana Teacher. n

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An Irishman named O'Shea came to America and wanted to attend a big league ball game. To his dismay, he found all seats were sold out. However, the mgt gave him a high flag pole seat. When he returned to his own country, his people asked him, "What kind of people are the Americans?"

He said, "Fine people. They gave me a special seat at the ball game, and just before the game started, they all stood up and sang, 'O'Shea can you see . . ?'" Armstrong Trap Mag, hm, Armstrong Machine Works. o

Quote-ettes

CLIFTON FADIMAN, addressing Nat'l Women's Comm, Brandeis Univ: "We may be returning to the epoch of primitive man and his pictures on cave walls, with our picture magazines, comic books, movie screens and television."

1-Q-t

" "

GROUCHO MARKS, tv master of ceremonies: "I don't watch tv. Intellectually, it's a joke. But, unfortunately, it reflects the taste of the U S public."

2-Q-t

SECOND CLASS MATTER

SECOND

news of the NEW

Edited by Alice Jacobs



First of all, we want to correct an error which appeared here Sept 1. In describing the Betsy Ross Flag Kit, we gave the price as \$2.95, plus 25c postage. The correct price is \$2.25, plus 25c postage. We'd love to blame this on somebody else, but have to admit we did it ourselves. At any rate, the kits are still available from Fund Services, Inc, 619 Dartmouth St, Westbury, N.Y.

Changing Times comments on an interesting development for those who like to play along with the musicians on records. Several record firms and music publishers

are putting out everything from Haydn string quartets to Dixieland—but with one instrument missing. You fill in the missing part by playing the musical score that accompanies the 33½ or 45 rpm record.

If your standard phonograph has a ceramic cartridge, you can convert it to higher fidelity with a new pick-up cartridge that has a range of 30 to 15,000 cycles per sec. With flip-over sapphire needles for 33½, 45 and 78 rpm; \$14.50 from Shure Bros, 222 Hartrey Ave, Evanston, Ill. (State make of present cartridge).

